



2009

Sponsorship Opportunities

Race Date: Saturday September 12, 2009

life in the fast lane

\$10,000+

Sponsorships of more than \$10,000 will be customized on a case by case basis. Options and benefits include naming rights, VIP seating, on-site signage, pre- and post-race receptions. Additional details upon request.

in the driver's seat

Each kart has six driver spots. Drivers alternate throughout the four-hour endurance race. Sponsorships are available for full karts, half karts or individual driver spots. Each driver spot includes:

- Pre-race warm-up session at F1 Boston
- Invitation to pre-race dinner reception
- Day use of racing helmet & jumpsuit
 - Commemorative sportswear
 - Team photo

\$10,000

SIX driver spots plus...

- 10 company name postings on race course
- 6 PA announcements during race
- Logo in all print advertising
- Logo and link on event website
- Logo on event posters
- Inclusion in press releases
- Inclusion in radio advertising

\$5,000

THREE driver spots plus...

- 5 company name postings on race course
- 4 PA announcements during race
- Logo in all print advertising
- Logo and link on event website
- Logo on event posters
- Inclusion in press releases
- Inclusion in radio advertising

\$1,700

ONE driver spot plus...

- 2 company name postings on race course
- 2 PA announcements during race
- Logo in selected print advertising
- Logo and link on event website
- Listing on event posters

friends & supporters

\$1,000-\$1,699

- Inclusion in race program
- Logo and link on event website
- Listing on event posters
- 1 company name posting on race course
- 1 PA announcement during race
- Listing in selected print advertising

\$250-\$999

- Inclusion in race program
- Listing and link on event website
- Listing on event posters
- 1 company name posting on race course
- 1 PA announcement during race

100% of the proceeds go to the designated charities.
Event setup costs are underwritten by The Davenport Companies.

www.seasidelemans.org