



2012

# Sponsorship Opportunities

Race Date: Saturday September 8, 2012

## *life in the fast lane*

**\$10,000+**

Sponsorships of more than \$10,000 will be customized on a case by case basis. Options and benefits include naming rights, VIP seating, on-site signage, pre- and post-race receptions. Additional details upon request.

## *in the driver's seat*

Each kart has six driver spots. Drivers alternate throughout the four-hour endurance race. Sponsorships are available for full karts, half karts or individual driver spots. Each driver spot includes:

- Pre-race training session at F1 Boston
- Invitation to pre-race dinner reception
- Day use of racing helmet & jumpsuit
  - Commemorative sportswear
  - Team photo

**\$10,000**

**SIX driver spots plus...**

- 10 company name postings on race course
- 6 PA announcements during race
- Logo in all print advertising
- Logo and link on event website
- Company name on event posters
- Company name in event program
- Inclusion in radio advertising
- Inclusion in social media

**\$5,000**

**THREE driver spots plus...**

- 5 company name postings on race course
- 4 PA announcements during race
- Logo in all print advertising
- Logo and link on event website
- Company name on event posters
- Company name in event program
- Inclusion in radio advertising
- Inclusion in social media

**\$1,700**

**ONE driver spot plus...**

- 2 company name postings on race course
- 2 PA announcements during race
- Name in print advertising
- Company name in event program
- Logo and link on event website
- Listing on event posters
- Inclusion in social media

## *friends & supporters*

**\$1,000-\$1,699**

- Inclusion in race program
- Logo and link on event website
- Listing on event posters
- 1 company name posting on race course
- 1 PA announcement during race
- Listing in selected print advertising

**\$250-\$999**

- Inclusion in race program
- Listing and link on event website
- Listing on event posters
- 1 company name posting on race course
- 1 PA announcement during race

100% of the proceeds go to the designated charities.  
Event setup costs are underwritten by The Davenport Companies.

[www.seasidelemans.org](http://www.seasidelemans.org)